Sylvester Marshall Jr.

BOARD MEMBER PROFILE

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Sylvester Marshall Jr. is a Shreveport native, accomplished healthcare executive, entrepreneur, philanthropist, and community advocate whose professional and entrepreneurial endeavors reflect a commitment to leadership, innovation, and the continued growth of the Shreveport-Bossier community.

With more than a decade of experience in healthcare sales and leadership, Sylvester has built a distinguished career in sales strategy, client relations, business development, policy, and organizational growth. Throughout his career, he has cultivated trusted relationships with hospital systems, specialty clinics, nonprofit organizations, healthcare providers, and community partners. His ability to build meaningful partnerships, identify new revenue opportunities, and develop strategies that strengthen organizations has established him as a respected sales and healthcare professional.

His professional accomplishments include being recognized as a Top Revenue Producer in 2017 and being named among Louisiana's 40 Under 40 honorees in 2021, recognizing his professional accomplishments, leadership, and commitment to his community.

Beyond healthcare, Sylvester is deeply invested in entrepreneurship and the economic and cultural vitality of his hometown. He is the Founder and CEO of The Social Circle of Louisiana, an event production and experiential marketing company known for creating innovative events, festivals, and experiences throughout Louisiana. Through The Social Circle, Sylvester has intentionally used events and partnerships to highlight Shreveport-Bossier, showcase local attractions and small businesses, and create opportunities for entrepreneurs and community organizations.

His entrepreneurial footprint also includes Vine Books & Vinyl, a downtown Shreveport bookstore and cultural space that brings together literature, music, creativity, and community. Located on Texas Street in the heart of downtown Shreveport, the space represents the type of community-centered entrepreneurship that Sylvester champions, creating destinations that contribute to the cultural landscape while providing opportunities for people to connect, discover, and support local creativity.

Philanthropy and community service are equally important components of Sylvester's leadership. He believes successful businesses and professionals have a responsibility to reinvest in the communities that support them. Whether through community partnerships, supporting nonprofit organizations, creating platforms for local businesses, or helping bring culturally significant experiences to Shreveport, his work demonstrates a continued commitment to creating opportunities for others.

Sylvester's entrepreneurial vision has also contributed to efforts that generate economic activity for the Shreveport area. Through The Social Circle of Louisiana, he has helped develop and produce major community experiences, including Rock the Clock, the International Rosé & Wine Festival, and Port City Fest-related programming, while collaborating with businesses, nonprofit organizations, public entities, and corporate partners. His work in event production has also earned recognition within the region's hospitality industry.

As a board member of G.L.O.W. Literacy Initiative, Inc. (Girls Learning, Overcoming, and Winning), Sylvester brings a valuable combination of corporate leadership, entrepreneurship, strategic partnerships, fundraising and sponsorship development, community engagement, healthcare advocacy, and business acumen. His experience creating partnerships and transforming ideas into sustainable initiatives will support G.L.O.W.'s efforts to expand its reach and create meaningful opportunities for girls throughout the Shreveport-Bossier community.

For Sylvester, serving G.L.O.W. represents another opportunity to invest in the community that helped shape him. He is committed to helping young girls recognize their potential, develop confidence and leadership, and understand that their circumstances do not determine the limits of what they can achieve.

Through service, entrepreneurship, advocacy, and philanthropy, Sylvester continues to demonstrate his belief that strong communities are built when people are willing to create opportunities, open doors, and invest in the next generation.